



## Chinatown Heritage Centre Launches Festive Mouse Hunt for an Enriching Year of the Rat 2020

9 Jan 2020, Singapore - Celebrate Lunar New Year 2020 in 2 meaningful ways at the Chinatown Heritage Centre this festive season starting Friday 10 Jan 2020.

### 1. Festive Mouse Hunt

It is the Year of the Rat in 2020 and the mice have come out to play and celebrate their year as the leader of the pack on the Chinese zodiac cycle at the Chinatown Heritage Centre.

Chinatown Heritage Centre will be launching the Festive Mouse Hunt as part of the Spring Festival Celebrations 2020. Visitors are invited to seek out Chinatown's Mice of Fortune hiding in the Chinatown Heritage Centre's museum galleries, which span across three beautifully restored shophouses over three floors.

Each Mouse of Fortune will be carrying a Chinese cultural symbol of fortune and will lead visitors to a treasure basket of ink stamps for visitors to collect, as part of their experiential journey of the Chinatown Heritage Centre to discover and appreciate the life, culture and traditions of Chinatown's residents through the years from 1950s to today.

Starting at Shophouse No. 48 Pagoda Street of the Chinatown Heritage Centre, there will be a total of 48 ink stamps located throughout the museum galleries for visitors to discover and collect. New designs of ink stamps will be introduced through the year in conjunction with Chinatown's events and festivals.

Chinatown Heritage Centre has also specially designed two journals in two styles, colourful and classic, for visitors to collect the stamp chops to create their very special souvenir to remember their visit to Singapore's Chinatown. The Chinatown themed journals, together with a variety of notebooks and postcards, are available for purchase at Chinatown Heritage Centre's museum shop.

### 2. Painted Cheongsams with A Purpose

For the people of Chinatown in the past, getting a new set of clothes for the new year was a precious tradition that they look forward to every year, as most of the community was poor and having new clothes was a luxury that many could not afford.

In collaboration with innovative cheongsam designer Ms Audrey See of The Girl's Kaksh and homegrown artist Glacy Soh, Chinatown Heritage Centre is pleased to present three unique wearable art pieces of painted cheongsams for public showcase at its museum shop and to raise funds for charity and share the joy of the Lunar New Year Festival with the community.



牛车水原貌馆私人有限公司

Chinatown Heritage Centre Pte Ltd

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For Accounts pls call 6333 9219 Co Regn. No./GST No. 201526531W



For this festive project with a purpose, the three pieces of cheongsams were specially designed by Ms Audrey See combining different fabrics and patterns; and each cheongsam was then delicately hand painted in gold and studded with crystals by Ms Glacy Soh.

Each painted cheongsam bears a unique and auspicious Chinese name conceptualised by Ms Glacy Soh - 花中有福 "Prosperity in Blooms", 金鱼满塘 "Pond Full of Gold Fishes" and 彩蝶飞舞 "Dance of the Butterflies". Each cheongsam art piece has its title and meaning written in Chinese calligraphy on traditional red paper by Ms Audrey See.

To kickstart the Spring festival celebrations 2020, each of the painted cheongsams will be packaged with 20 complimentary Chinatown Heritage admission tickets plus 20 Festive Mouse Hunt journals, for silent auction to raise funds for Yong-en Care Centre.

Yong-en Care Centre provides value-added community services and support for disadvantaged individuals and families in Chinatown and beyond since 1996. Located in the heart of Chinatown, Yong-en's services include looking after the elderly and low income households in the community through Dementia Day Care, Home Care, Active Ageing and Family Support programmes.

**For general enquiries, please contact:**

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